

Sheena Brady is the founder and CEO of Tease Tea, an all-natural and sustainably sourced loose-leaf tea company based in Ottawa, Canada.

Sheena Brady started Tease Tea in 2013, blending teas out of her tiny Toronto condo as a creative escape from a demanding career in hospitality leadership. Today, she has grown Tease Tea into an award-winning company that serves customers in over 30 countries around the world.

Tease Tea serves up more than just delicious cups of tea. Through their Charitea program, a portion of the proceeds from every Tease Tea purchase supports programs that are dedicated to empowering women and young girls. From shelters to startups, Tease Tea has contributed over \$150,000 in product and financial support to date.

Sheena is also the founder of The Founders Fund, a four-month digital program that gives women entrepreneurs access to funding, mentorship and resources to grow their businesses. In 2019, The Founders Fund funded 5 companies and supported 200+ women-identified entrepreneurs through their online programming.