

Kunikazu (Kuni) has been involved in the Matcha business since 2012 with his company LEAF, which promotes high quality Matcha production with tea farmers in Shizuoka by combining solar panel power production on Matcha tea farms. Kuni is exporting Matcha in the global market and has seen the growth of Matcha demand from 2014 by traveling to many other countries and attending WTE every year. With his background Kuni is now a partner of Matcha Organic Japan and announcing their latest innovation, the Organic Matcha Village.