

Karen Waksman, Founder of Retail MBA, is a Manufacturer's Rep turned Author, Speaker and Consultant. She has sold millions of consumer products to the world's largest retailers and now dedicates her time to teaching Entrepreneurs how to market and sell their products to Major Retailers, Online Retailers, Catalogs and Small Retailers, too!

Karen Waksman has taught well over 10,000 product entrepreneurs and companies across the globe on the subject of selling to retailers. Her goal is to empower and inspire companies to transform their businesses by providing them all of the necessary information they need in order to become chain store vendors.

Most importantly, Karen's clients have utilized the **Retail MBA** time-tested sales formula to get their products into retailers such as Wal-Mart, Best Buy, Home Depot, Lowes, Kroger Grocery Stores, Bed Bath and Beyond, BuyBuyBaby, Groupon and much, much more!