

2017 SPONSORSHIP & EVENT MARKETING CONTRACT

Signature Sponsorship Opportunities		Price	World Tea Awards & Cocktail Reception Sponsorship Opportunities		Price
<input type="checkbox"/>	Country of Origin Sponsorship	\$25,000	<input type="checkbox"/>	Bar Sponsor	\$2,500
<input type="checkbox"/>	Registration Sponsorship	\$25,000	<input type="checkbox"/>	Centerpiece Sponsor	\$2,500
<input type="checkbox"/>	Platinum Sponsor	\$15,000	<input type="checkbox"/>	Dessert Bar Sponsor	\$2,500
<input type="checkbox"/>	Gold Sponsor	\$9,995	<input type="checkbox"/>	Parting Gift Sponsor	\$2,500
<input type="checkbox"/>	Raffle Sponsor	\$2,500			
Premium Sponsorship Opportunities		Price	Marketing Opportunities		Price
<input type="checkbox"/>	Tea Business Bootcamp Sponsorship	\$7,500	<input type="checkbox"/>	Footprint Floor Graphics	\$2,500
<input type="checkbox"/>	Lanyard Sponsorship	\$7,000	<input type="checkbox"/>	Conference Notebooks & Pens	\$2,500
<input type="checkbox"/>	Yoga Sponsorship - Non-Exclusive	\$5,000	<input type="checkbox"/>	Exhibitor Presented Seminar	\$2,500
<input type="checkbox"/>	Yoga Sponsorship - Exclusive	\$7,500	<input type="checkbox"/>	Lightboxes	\$1,800
<input type="checkbox"/>	Special Events Stage	\$4,000	<input type="checkbox"/>	Show Bag Insert	\$1,500
<input type="checkbox"/>	Press Room Sponsorship	\$3,500	<input type="checkbox"/>	Aisle Sign	\$1,500
<input type="checkbox"/>	Show Bag Sponsorship	\$3,500	<input type="checkbox"/>	Carpet Logo	\$1,500
<input type="checkbox"/>	Badge Sponsorship	\$3,500	<input type="checkbox"/>	Floor Graphic	\$1,000
<input type="checkbox"/>	Tea Tasting Sponsorship	\$3,000	<input type="checkbox"/>	Additional Online Listing	\$500
<input type="checkbox"/>	Napkin Sponsorship	\$2,600	<input type="checkbox"/>	Other Marketing Opportunities	
<input type="checkbox"/>	Other Sponsorship Opportunities				

PLEASE EMAIL COMPLETED FORM TO YOUR SALES REPRESENTATIVE LISTED AT THE BOTTOM OF THIS FORM.

Billing Contact Name _____
 Company Name _____
 Title _____
 Address _____
 City _____
 State _____ Zip/Postal Code _____
 Country _____
 Phone _____
 Email _____
 Authorized Signature* x _____
 Date _____

*Indicates that sponsor has read and agreed to Terms and Conditions below.

WHO SHOULD WE CONTACT FOR DIGITAL FILES AND LOGOS?

Name _____
 Phone _____
 Email _____

ALL SPONSORS MUST INCLUDE PAYMENT WITH THIS CONTRACT. Deposit is non-refundable. See terms and conditions below.

TOTAL COST OF SPONSORSHIP \$ _____
25% DEPOSIT DUE NOW \$ _____

Check # _____ enclosed Credit Card
 PAYABLE TO: World Tea Expo/Penton Media 2017
 SEND TO: Penton
 24654 Network Place
 Chicago, IL 60673-1246
 To pay by credit card, your company will be invoiced with instructions on how to pay online.

MANAGEMENT USE ONLY	
Date Received _____	Payment Received _____
Received By _____	

TERMS AND CONDITIONS
 Produced by WTE ("Show Management" or "we"), a division of Penton Business Media, Inc. (including its subsidiaries and other affiliates directly or indirectly owned by Penton Operating Holdings, Inc., "Penton").
 By completing, signing and returning this order form, the company identified herein ("you" or "Company") is applying for the specified promotional opportunities in connection with World Tea Expo 2017 of World Tea Expo's Network Infrastructure Forum (the "Show"). Participation in the promotional opportunities shall be available only to exhibitors who have contracted with Show Management for exhibit space at the Show. All promotional opportunities are sold and assigned on a first-come, first-served basis. Prior year clients do not have exclusive rights to current year promotional opportunities. Upon written confirmation of acceptance by Show Management, this order form shall become effective and form a binding agreement between you and Show Management. The agreement formed incorporates (i) the terms and conditions set forth on this order form and the Sponsorship and Event Marketing Terms and Conditions (accessible at www.worldteaexpo.com/sponsorship-eventmarketingterms) (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (accessible at www.worldteaexpo.com/ESK); and (iii) all additional policies and directives ("Policies") published or provided by Show Management relating to the Show (collectively, the "Agreement"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, and third, the Policies. Show Management reserves the right to reject any order form for any reason.

CANCELLATION: No refunds will be issued. Cancellation does not relieve Company of its obligations under the Agreement. Company will be liable for and shall pay any unpaid balance of the fees set forth on this order form in respect of any cancellation.

Once your contract is processed, you will receive an email containing payment information.