

EXHIBIT SPACE CONTRACT 2017



June 13-15, 2017 | Las Vegas Convention Center | North Hall

Las Vegas, NV USA

PLEASE RETURN ORIGINAL CONFIRMATION WILL BE RETURNED

Produced by World Tea (**Show Management**), a division of Penton Business Media, Inc. (including its subsidiaries and other affiliates directly or indirectly owned by Penton Operating Holdings, Inc., "Penton")

Please include invoice # and customer # on check stub or wire transfer

Make checks payable to:	Wire Transfer:	Express Mail Address:
Penton/WORLDTEA	Penton	JPMorgan Chase
24654 Network Place	JPMorgan Chase	131 S. Dearborn, 6th Floor
Chicago, IL 60673-1246	New York, NY	Chicago, IL 60603
	ABA #021000021	Attn: Penton 24654
	Account #8111104744	
	SWIFT: CHASUS33	

By completing and returning this contract, the company identified on this form ("you" or "exhibitor") is applying for exhibit space at the 2017 World Tea Expo (the "Show"). Upon written confirmation of acceptance by Show Management and assignment of exhibit space, this contract shall become effective and form a binding agreement between you and Show Management governing the non-assignable license granted to you to use exhibit space for the Show. The agreement formed incorporates (i) the terms and conditions set forth on this contract form and the Additional Terms and Conditions (accessible at www.worldteaexpo.com/terms) (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (accessible at www.worldteaexpo.com/esk); and (iii) all additional standards, policies and directives ("Policies") published or provided by Show Management relating to the Show (collectively, the "Agreement"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, and third, the Policies. Show Management reserves the right to reject any application for exhibit space for any reason.

BOOTH PRICING

For additional promotional opportunities, please complete an Event Marketing or Sponsorship contract (as applicable). Contact your sales rep for details at exhibit@worldteaexpo.com

- | | | | |
|---------------------------------------|----------------|--|----------------|
| <input type="checkbox"/> 5x10 | \$2,150 | <input type="checkbox"/> Corner Fee | \$300 |
| <input type="checkbox"/> 10x10 | \$3,450 | <input type="checkbox"/> New Business Launch Pad Pavilion | \$1,195 |
| <input type="checkbox"/> 10x20 | \$6,900 | Includes: | |

Additional sizes may be configured at \$34.50 net square foot

Custom Size: _____ **Cost:** _____

*** Booth Packages will be available for order through our official service contractor, GES

Required Booth Size: _____ x _____	Booth Total \$ _____
Booth Number: _____	Corner Fee \$ _____
	Sub Total \$ _____
	Total \$ _____

EXHIBITOR CORRESPONDENCE (One company per contract only)

Online Information & Individual to receive all World Tea Expo correspondence.+

Company Name: _____
 Exhibiting As Name: _____
 Key Contact Name: _____ Key Contact Title: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Telephone: _____ Fax: _____
 Key Contact Email: _____ Key Contact Cell: _____
 Website: _____
 Billing Contact Name: _____
 Billing Contact Email: _____

+ **Please proofread** the information above carefully. The Key Contact will have the ability to change the above information online should you choose to publish alternate company information online. A password will be supplied with your exhibit space confirmation via e-mail to the e-mail address listed above. Deadlines apply. Contact name and title will not appear in the online listing.

* By providing your cell number, you are giving Show Management permission to contact you via text or phone regarding emergency situations and onsite Show updates.

*By providing the contact information above, you acknowledge and agree to Penton's use of your contact information to communicate with you about events, products, services and offerings by Penton, its brands, affiliates, and/or third-party partners, consistent with Penton's Privacy Policy (accessible at www.penton.com/privacy-policy). In addition, I understand that my personal information may be shared with any sponsor(s) of the World Tea Expo, so they can contact me directly about their products or services. Please refer to the privacy policies of such sponsor(s) for more details on how your information may be used by them. Your personal information may also be shared with other participants of the World Tea Expo.

CONTRACT ACCEPTANCE

By signing below, exhibitor agrees to abide by the terms and conditions of this Agreement, and hereby represents and warrants that the undersigned is duly authorized to execute this Agreement on behalf of exhibitor.

Name: _____
 Title: _____
 Signature: _____ Date: _____

PAYMENT TERMS:

Twenty percent (20%) of the total fee for the exhibit space is due with contract. 60% due on November 15, 2016. The balance is due on January 18, 2017. Applications received on or after January 18, 2017 must be accompanied by 100% of the fee and must be paid by cashier's check or money order. (100% of the fee for event marketing and/or sponsorships is due with contract, unless otherwise indicated.) Show Management may, at its discretion, release the exhibit space if the deposit(s) are not made in accordance with the payment schedule. Reassignment of exhibit space due to missed or late payment does not relieve exhibitor of its obligations under this Agreement.

Exhibit Space:

Once this contract is signed and exhibit space is allocated, you are contracted to exhibit space. Cancellation requests must be made in writing, and agreement by Show Management to any request for cancellation or reduction of space shall be subject to the following fees:

- 1) Cancellations and booth downsizes received by 11/14/16 are subject to a cancellation fee equal to 20% of the booth price.
- 2) Cancellations and booth downsizes received between 11/15/16 and 1/17/17 are subject to a cancellation fee equal to 60% of the booth price.
- 3) Cancellations and booth downsizes received on or after 1/18/17 are subject to a cancellation fee equal to 100% of the booth price.
- 5) Cancellations will result in forfeiture of all exhibitor badges.

PRODUCT INFORMATION

Products/Brands displayed in booth:

Do you make any health claims in regards to your products? Yes No
 Will you be sampling in your booth? Yes No

FOR EXHIBITOR USE

Booth # (s) Assigned: _____
 Total Size: _____
 = \$ _____

FOR INTERNAL USE ONLY - Total Due 1/18/17

Booth # (s) Assigned: _____ = \$ _____
 Total Size: _____
 Sold By: _____
 Comp #: _____
 Total Amt. Due = \$ _____

	Date	Initials	Date	Initials
A2Z	_____	_____	ACCT	_____
CONF	_____	_____	INFO	_____